

Curriculum Vitae: Dr Mira Slavova



Personal information

First name(s) / Surname(s) **Dr Mira Slavova**
Address(es) 22 Earlston Rd, Blue Valley Golf & Country Estate, Kosmosdal, Centurion 0157, South Africa
Telephone(s) +27 (0)78444 0124
E-mail mira@mmd4d.org
Nationality Bulgarian
Date of birth 12 Nov 1979
Gender Female

Work Experience

Dates	March 2015- Present
Occupation or position held	Associated Researcher
Main activities and responsibilities	Participates in research related support activities (e.g. workshops, seminars, consultations). Supervises MBA and doctoral students.
Name and address of employer	Gordon Institute of Business Studies, University of Pretoria, 26 Melville Road Illovo, Johannesburg
Dates	Sept 2012- Present
Occupation or position held	Researcher
Main activities and responsibilities	As a senior team member, contributes to user-centered mobile product innovation. Develops understandings of mobile empowerment and capability-sensitive design. Specifies solutions in terms of functional and user requirements. Conducts user evaluations and collects feedback on existing prototypes.
Name and address of employer	SAP Africa Innovation Center, Unit 12, Boardwalk Office Park, Pretoria, Fearie Glen, South Africa
Dates	April 2012
Occupation or position held	Monitoring and Evaluation Consultant
Main activities and responsibilities	Customized the general M&E framework for the GSMA mFarmer initiative to the needs of grantees in Ghana. Developed social outcome chains and business outcome chains for the impact of an agricultural advisory contact center. Selected key performance indicators and tools for measuring them.
Name and address of employer	New York University Development Research Institute, 3 Washington Square Village, New York, NY 10012
Dates	February 2010 – January 2012
Occupation or position held	Postdoctoral Research Fellow
Main activities and responsibilities	Researched the delivery of agricultural extension services and analysed opportunities for improvement in their efficiency, effectiveness and equity through the introduction of information and telecommunication technologies (ICTs). Supported the leader of IFPRI-IFAD project evaluating the impact of content-based services (e.g. advisory services, market price information services) on marketing behavior in Northern Ghana. Analysed the potential of ICTs for improving linkages in agricultural value chains. Conducted research in Malawi on streamlining the process of data collection for AMIS (Agricultural Market Information Survey) and improving it through the introduction of mobile solutions.
Name and address of employer	International Food Policy Research Institute (IFPRI), 2033 K Street, Washington, DC 20006

Dates	May 2009 – November 2009
Occupation or position held	Visiting Research Fellow
Main activities and responsibilities	Collaborated in the preparation of working papers on mobile information seeking during policing activities. Developed interests in ICTs, mobile services and market information systems in developing countries.
Name and address of employer	Leeds University Business School, University of Leeds, Leeds, UK
Dates	Nov 2008 – March 2009
Occupation or position held	e-Business Consultant
Main activities and responsibilities	Contributed to <i>Trade at Hand for Liberia's Market Women</i> and the <i>Liberia Export Development Project</i> . Facilitated the design and delivery of a mobile market information system fitted to the context of Liberian markets.
Name and address of employer	International Trade Centre – ITC, Palais des Nations, 1211 Geneva 10, Switzerland
Dates	June 2006 – Oct 2008
Occupation or position held	Research Fellow in Information Management
Main activities and responsibilities	Investigated mobile information practices occurring in the course of routine policing activities. Evaluated efficiency gains from mobile information systems introduced by the UK police service and by local government.
Name and address of employer	Leeds University Business School, University of Leeds, Leeds, UK

Education and training

Dates	Oct 2002 – Feb 2007
Name and type of organisation providing education and training	Judge Business School and King's College University of Cambridge Cambridge, UK
Title of qualification awarded	PhD
Principal subjects/occupational skills covered	Management Studies: Operations Research (OR) and Information Systems (IS) Thesis: <i>Uncertainty, Bidding Behavior and Microstructure in Internet Auction Marketplaces</i> Aug 2003 – Dec 2003 Visiting Researcher Stanford University, Palo Alto, CA, USA
Dates	Aug 1998 – May 2002
Name and type of organisation providing education and training	Reed College Portland, OR, USA
Title of qualification awarded	BA
Principal subjects/occupational skills covered	Mathematics-Economics Thesis: <i>Impacts of the HIV/AIDS Epidemic on Capital Accumulation and Economic Growth in Sub-Saharan Africa</i> Oct 2000 – May 2001 Visiting Student Wadham College, Oxford University, Oxford, UK

Personal skills and competences

Mother tongue(s) **Bulgarian**

Other language(s) Self-assessment European level (*)	Understanding		Speaking		Writing	
	Listening	Reading	Spoken interaction	Spoken production		

English	C2	Proficient user	C2	Proficient user	C2	Proficient user	C2	Proficient user	C2	Proficient user
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Spanish	A2	Basic user	A2	Basic user	A2	Basic user	A2	Basic user	A2	Basic user
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(*) Common European Framework of Reference for Languages

- Social skills and competences Communication: preparing dissemination materials, concept papers, articles and training resources.
Team work: collaborating within research and project implementation teams; supporting project leaders.
Intercultural skills: experienced working (USA, UK, Switzerland, Ghana, South Africa), living and travelling internationally.
- Organisational skills and competences Project management: preparing project plans and progress reports; updating project logs and risk assessments.
Networking: building project support networks; liaising with external partners, validating findings, providing research input into policy.

Research Experience

- Jan. 2006 – April 2006
Research Volunteer
Aidworld Humanitarian ICT, Cambridge, UK
- Oct. 2005 – Dec. 2005
Research Assistant
"Internet Congestion Control Using Pricing"
Judge Business School, University of Cambridge, Cambridge, UK
- June 2001 - August 2001
Alta S. Corbett Grant for Research on Public Policy Issues
Reed College

Teaching Experience

- MSc Management Supervisor
Leeds University Business School
University of Leeds
- Supervision Tutor: Quantitative Methods in Economics
St. Edmund's College
University of Cambridge
Oct. 2005 - Dec. 2005, Jan. 2005 - March 2005
- Supervision Tutor: Quantitative Methods in Management Studies
Judge Business School
University of Cambridge
Oct. 2005 - Dec. 2005, Oct. 2004 - Dec. 2004
- Teaching Assistant: Probability and Statistics
Mathematics Department
Reed College
Jan. 2002 - May 2002, Sept. 2001 - Dec. 2001
- Teaching Assistant: Econometrics, Introductory Economics
Economics Department
Reed College
Jan. 2002 - May 2002, Sept. 2001 - Dec. 2001, Jan. 2001 - May 2001

- Technical skills and competences Qualitative and quantitative research methods
- Computer skills and competences Atlas.ti, NVivo, Stata, SPSS, Matlab, LATEX, Arc GIS, Java, html
- Other skills and competences Personal blog on the topic "Mobile Market Design for Development" at mmd4d.org.
Contributor to MW4D working group at W3C.

Additional information **FELLOWSHIPS AND AWARDS**

SAP Africa Innovation Prize 2014

Lundgren Research Award, University of Cambridge, 2005-2006.

James Alleman Best Student Paper Award, Curtin Business School.

British Federation of Women Graduates Grant, 2005-2006.

Sperling Studentship, King's College, 2002-2005.

Walter Mintz Economics Scholarship, Reed College, 2001-2002.

Marian Warne Cannell Memorial Scholarship, Reed College, 2000-2001.

Commendation for Academic Excellence, Reed College, 2000-2001.

PRESENTATIONS AND PUBLICATIONS

Ritualization of knowledge transformation: Community learning in Rural Ghana. With A. Metiu. To be presented *75th Annual Meeting of the Academy of Management 2015*, Vancouver Canada.

How do ICTs Shape Affordances for Socio-Technical Change? Evidence from Ghanaian Agriculture. With S. Karanasios. Under review with *The Journal of the Association for Information Systems (JAIS)*.

Designing for Mobile Empowerment in South African Education. Presented at *Participatory Design Conference 2014*, Windhoek, Namibia, October 2014.

Agriculture Extension Service Legitimacy: Understanding Decoupled Activities in Rural Ghana. With S. Karanasios. Presented at *30th EGOS Colloquium, Rotterdam, July 2014*.

Transforming Institutions: the Case of IS Innovation for Agriculture Advisory Services in Ghana. Presented at *Africa Academy of Management (AFAM) 2014 Conference*, Gaborone, Botswana, Jan 2014.

Towards Applications of Capability Sensitive Design of Technologies. With El. Venter and G. Baduza. Presented at *IFIP WG9.4: Social Implications of Computers in Developing Countries*, Ocho Rios, Jamaica, May 2013.

Translating and Transporting Ideas: The Institutionalization of the Knowledge-Economy in Ghanaian Agriculture. With S Dar. Presented at *Academy of Management Africa Conference 2013*, Johannesburg, South Africa.

Economic Transformation in Ghana: Where will the path lead? With S. Kolavalli, El. Robinson, et al. IFPRI Discussion paper 01161, Feb 2012.

Making ICT Infrastructure, Appliances and Services More Accessible and Affordable in Rural Areas. With M. Barrett. *Information & Communication Technologies (ICT) for Agriculture Sourcebook*, World Bank, Nov 2011.

Working with Activity Theory: Context, Technology and Information Behaviour. With D. Allen and S. Karanasios. *Journal of American Society of Information Science and Technology*, April 2011.

Encouraging foreign exchange: A cross-border initiative to share market information in West Africa, ICT Update, Issue 47: Market Information Systems, February 2009.

Perceptions and Adoption of Technological Innovations in UK Public Safety Organisations: the Case of Introducing Location Services in the Police. With G. Vardaxoglou, D. Allen and T. Wilson. Presented at *EGPA 2008: Innovation in the Public Sector*, Rotterdam, The Netherlands.

Integrated Design of Technology-Based Marketplaces for Agriculture and Development. Presented at *IST-Africa 2007*, Maputo, Mozambique

Behavioral Friction in Online Contracting: Evidence from Yankee Auctions in *The Economics of ICT Networks*, ed. Gary Madden, Physica-Verlag 2006.

APPOINTMENTS

Peer reviewer for Conf-IRM 2015, AoM 2015

Track chair at IFIP WG 9.4 2015 Negombo, Sri Lanka. Open Innovation: Governance Models, Implementation Tools, Strategies and Outcomes. With S. Karanasios.

Agriculture Advisor for Vision Togo Project by Sir Paul Judge and Cambridge Judge Business School, 2013

Invited expert at Workshop on African Agricultural Information Systems: Review of past experiences and recommendations for MIS. Organized by ADF, CIRAD, CTA, MSU, 30 Nov- 2 Dec 2011, Bamako, Mali.

Invited expert at CTA's ICT Observatory, 2-4 Nov 2009, Wageningen, the Netherlands.